**pHealth 2015 Call for Demonstrations**

Västerås, Sweden

2-4th June 2015

<http://phealth2015.eu/>

The 12th International Conference on Wearable Micro and Nano Technologies for Personalized Health (pHealth) has emerged as the leading international meeting on wearable micro and nano technologies for personalized medicine. Starting in 2004, pHealth has attracted scientists for various technologies, medical doctors, and policy makers from the healthcare industry, hospital administration, and allied professionals.

Collecting a dynamic professional community from Europe and all over the world pHealth has given visibility to the tremendous potential of micro and nano technologies not only for the future of medicine, but also for the improvement of healthcare processes today. Microsystems, smart textiles, telemedicine, smart implants and sensor -controlled medical devices have become important enablers for monitoring and treatment in both inpatient and outpatient care.

This is, however, just the beginning of revolutionary changes and significant opportunities are given for patients, companies and the healthcare industry. The multilateral benefits of pHealth technologies for all stakeholders lead to a triple win situation with enormous potential, not only for medical quality improvement and industrial competitiveness, but also for managing healthcare cost. We invite you to practically present your pHealth solutions to the pHealth 2015 Conference and welcome you to Västerås, Sweden, to share experiences and results!

**Important Dates**

Submission of Demonstrations: 21st April, 2015

Author Notification: 23rd April, 2015

Early Registration: Until 30th April 2015

Please submit an abstract (up to 200 words) including title, name, and affiliation (institution, city, state, and country) of all authors, in MS Word format to nikola.petrovic@mdh.se. Please announce specific technical requirements for your Demonstration. The deadlines listed above are mandatory. The abstract will be reviewed by a jury, thereafter notifying the responsible author about acceptance of the Demonstration. At least the main author must register on the conference website and present in person.

Prof. Dr. Bernd Blobel

on behalf of the pHealth 2015

Scientific Program Committee

Prof. Dr. Maria Lindén

on behalf of the pHealth 2015 Local Organizing Committe